



WVEC
613 Woodis Ave.
Norfolk, VA 23510

Greer, Margolis, Mitchel (GMMB)
1010 Wisconsin Ave NW
Suite 800
Washington, DC 20007

Contract # 832341

Schedule Dates 09/18/12-09/24/12
Advertiser Paul Hirschbiel for Congress (39143)
Agency/T-Code Greer, Margolis, Mitchel (GMMB) (1700)/10539895
Product Political - US House (1175)
Brand DEMOCRAT (169542)
Salesperson Blair, Cheryl (2205)
Sales Office TeleRep - Philadelphia
Buyer Name GILROY, MAURA
Phone/Fax (757) 362-3300 /
CPE 106/113/1217
Account Types National/Political Candidate - Agency
Billing Type Weekly/Irregular
Comments HIRSCHBIEL 9/18
PAUL HIRSCHBIEL FOR CONGRESS

Date Entered 05/31/12
Last Modified 09/21/12
Entered By Penne Marsh
CO-OP No
Headline # 06161130
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$3,618.75
Net Total \$20,506.25
Sales Tax

Norfolk (WVEC) (WVEC)

By Broadcast Month	Spots	Rate
Sep. 2012	40	\$24,125.00
Grand Total:	40	\$24,125.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.1	Normal Line / SPOT	09/18/12-09/21/12	5	:30	12:58P- 2P (ET)	1		X	X	X	X			1	\$275.00	\$275.00	Norfolk (WVEC) (WVEC)	THE CHEW	9/13/12
2.1	Normal Line / SPOT	09/18/12-09/21/12	4	:30	10A- 10:58A (ET)	1		X	X	X	X			1	\$440.00	\$440.00	Norfolk (WVEC) (WVEC)	RACHAEL RAY	9/13/12
3.1	Normal Line / SPOT	09/18/12-09/21/12	4	:30	11:35P- 12:02A (ET)	1		X	X	X	X			1	\$420.00	\$420.00	Norfolk (WVEC) (WVEC)	ABC NIGHTLINE	9/13/12
5.1	Normal Line / SPOT	09/18/12-09/21/12	5	:30	12P- 12:57P (ET)	1		X	X	X	X			1	\$300.00	\$300.00	Norfolk (WVEC) (WVEC)	13 NEWS MIDDAY	9/13/12
6.1	Normal Line / SPOT	09/18/12-09/21/12	5	:30	2P- 3P (ET)	1		X	X	X	X			1	\$275.00	\$275.00	Norfolk (WVEC) (WVEC)	GOOD MORNING AMERICAIN THE AFTERNO	9/13/12
7.0	Normal Line / SPOT	09/18/12-09/21/12	5	:30	3:58P- 4:58P (ET)	1		X	X	X	X			1	\$260.00	\$260.00	Norfolk (WVEC) (WVEC)	DR. OZ	5/31/12
8.1	Normal Line / SPOT	09/18/12-09/21/12	4	:30	4:58P- 5:29P (ET)	1		X	X	X	X			1	\$1,000.00	\$1,000.00	Norfolk (WVEC) (WVEC)	13 NEWS AT 5P	9/13/12
9.1	Normal Line / SPOT	09/18/12-09/21/12	4	:30	5A- 5:58A (ET)	2		X	X	X	X			2	\$450.00	\$900.00	Norfolk (WVEC) (WVEC)	5AM NEWS	9/13/12
10.1	Normal Line / SPOT	09/18/12-09/21/12	4	:30	5:29P- 5:58P (ET)	1		X	X	X	X			1	\$1,000.00	\$1,000.00	Norfolk (WVEC) (WVEC)	NEWS	9/13/12
11.1	Normal Line / SPOT	09/18/12-09/21/12	4	:30	6P- 6:30P (ET)	1		X	X	X	X			1	\$1,000.00	\$1,000.00	Norfolk (WVEC) (WVEC)	13 NEWS AT 6P	9/13/12
12.1	Normal Line / SPOT	09/18/12-09/21/12	5	:30	5:58A- 7A (ET)	2		X	X	X	X			2	\$420.00	\$840.00	Norfolk (WVEC) (WVEC)	13 NEWS DAYBREAK	9/13/12
13.1	Normal Line / SPOT	09/18/12-09/21/12	4	:30	6:58P- 7:28P (ET)	2		X	X	X	X			2	\$1,300.00	\$2,600.00	Norfolk (WVEC) (WVEC)	WHEEL OF FORTUNE	9/13/12
14.1	Normal Line / SPOT	09/18/12-09/21/12	4	:30	7A- 9A (ET)	2		X	X	X	X			2	\$975.00	\$1,950.00	Norfolk (WVEC) (WVEC)	GOOD MORNING AMERICA	9/13/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

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15.1	Normal Line / SPOT	09/18/12-09/21/12	5	:30	7:28P- 7:57P (ET)	2		X	X	X	X			2	\$825.00	\$1,650.00	Norfolk (WVEC) (WVEC)	JEOPARDY	9/13/12
16.1	Normal Line / SPOT	09/18/12-09/21/12	4	:30	9A- 10A (ET)	2		X	X	X	X			2	\$425.00	\$850.00	Norfolk (WVEC) (WVEC)	LIVE WITH KELLY	9/13/12
18.1	Normal Line / SPOT	09/22/12-09/22/12	5	:30	5:58A- 8A (ET)							1		1	\$150.00	\$150.00	Norfolk (WVEC) (WVEC)	NEWS	9/13/12
20.0	Normal Line / SPOT	09/23/12-09/23/12	6	:30	11:35P- 12:35A (ET)								1	1	\$40.00	\$40.00	Norfolk (WVEC) (WVEC)	LAW AND ORDER	5/31/12
21.1	Normal Line / SPOT	09/23/12-09/23/12	5	:30	6P- 6:30P (ET)								1	1	\$240.00	\$240.00	Norfolk (WVEC) (WVEC)	NEWS	9/13/12
23.0	Normal Line / SPOT	09/20/12-09/20/12	5	:30	10P- 11P (ET)					1				1	\$1,100.00	\$1,100.00	Norfolk (WVEC) (WVEC)	PRIVATE PRACTICEEFF 9/13/12	5/31/12
24.1	Normal Line / SPOT	09/18/12-09/23/12	5	:30	11P- 11:35P (ET)	4		X	X	X	X	X	X	4	\$550.00	\$2,200.00	Norfolk (WVEC) (WVEC)	13 NEWS AT 11	9/13/12
25.1	Normal Line / SPOT	09/24/12-09/24/12	4	:30	11:35P- 12:02A (ET)		1							1	\$420.00	\$420.00	Norfolk (WVEC) (WVEC)	13 NEWS AT 11	9/13/12
26.1	Normal Line / SPOT	09/24/12-09/24/12	4	:30	10:58A- 12P (ET)		1							1	\$560.00	\$560.00	Norfolk (WVEC) (WVEC)	13 NEWS AT 11	9/13/12
27.2	Normal Line / SPOT	09/24/12-09/24/12	5	:30	12P- 12:57P (ET)		1							1	\$150.00	\$150.00	Norfolk (WVEC) (WVEC)	13 NEWS AT 11	9/21/12
28.1	Normal Line / SPOT	09/24/12-09/24/12	5	:30	2P- 3P (ET)		1							1	\$275.00	\$275.00	Norfolk (WVEC) (WVEC)	13 NEWS AT 11	9/13/12
29.0	Normal Line / SPOT	09/24/12-09/24/12	5	:30	3:58P- 4:58P (ET)		1							1	\$260.00	\$260.00	Norfolk (WVEC) (WVEC)	13 NEWS AT 11	5/31/12
30.1	Normal Line / SPOT	09/24/12-09/24/12	4	:30	4:58P- 5:29P (ET)		1							1	\$1,000.00	\$1,000.00	Norfolk (WVEC) (WVEC)	13 NEWS AT 11	9/13/12

CONFIRMATION CONTRACT

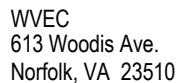
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31.1	Normal Line / SPOT	09/24/12-09/24/12	4	:30	5A- 5:58A (ET)		1							1	\$450.00	\$450.00	Norfolk (WVEC) (WVEC)	13 NEWS AT 11	9/13/12
34.1	Normal Line / SPOT	09/24/12-09/24/12	5	:30	5:58A- 7A (ET)		1							1	\$420.00	\$420.00	Norfolk (WVEC) (WVEC)	13 NEWS AT 11	9/13/12
35.1	Normal Line / SPOT	09/24/12-09/24/12	4	:30	6:58P- 7:28P (ET)		1							1	\$1,300.00	\$1,300.00	Norfolk (WVEC) (WVEC)		9/13/12
36.1	Normal Line / SPOT	09/24/12-09/24/12	4	:30	7A- 9A (ET)		1							1	\$975.00	\$975.00	Norfolk (WVEC) (WVEC)		9/13/12
37.1	Normal Line / SPOT	09/24/12-09/24/12	5	:30	7:28P- 7:57P (ET)		1							1	\$825.00	\$825.00	Norfolk (WVEC) (WVEC)		9/13/12

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